

Creative graphic designer with many years experience in corporate design and brand management. Experience working in marketing, communication and business development teams in global professional services firms.

Strong stakeholder relationships and communication with internal teams, national and global offices.

Strong attention to detail, taking briefs from layout through to finished art using various Adobe CC applications.

Key Strengths



Corporate design and visual identity

Brand management, print design and production, digital and web design, email marketing, photography, animation and video production and editing. Focused on client needs and offering strategic marketing solutions.



Project management

Extensive experience managing large firmwide design projects and campaigns, from brief, concept, draft variations to final product. The ability to provide realistic solutions while managing competing priorities with strict deadlines and tight budgets.



Stakeholder management

Strong stakeholder management and engagement, building working relationships with key business stakeholders and operational teams across all business units. Experience managing staff and freelancers.



Collaboration and attention to detail

Enjoy collaboration and contributing in a team environment, and confident working autonomously. Comfortable under pressure, understanding different target audiences, analysing client needs, flexible with change and delivering solutions to complex issues.



Portfolio

> [online](#) | [downloadable PDF](#)

Technical Capabilities

Adobe's Creative Cloud

inDesign; Photoshop; Illustrator; Premiere Pro and Dreamweaver

Microsoft Office 365

On both, **Windows** and **Apple** platforms

Career Snapshot

2021 – present **The Tax Institute**
 2010 – 2020 **King & Wood Mallesons**
 1996 – 2010 **Thomson Reuters**

Education

Bachelor Degree in Communication Design
 Fachhochschule Würzburg, Germany

Training Course

2012: **Portrait Photography** Focus10 Photography
 2014: **Adobe Premiere Pro Essentials**, City Desktop Training

1996 – present **Self-employed and freelance**, *graphic and digital design, video production and photography*



Print design of brochures, annual reports, logos, stationery, also website design and production, social media content, photography and picture manipulation for corporate marketing and communication departments of professional services firms, colleges, small business and start-ups.

Clients include: Clyde & Co; Maddocks; Gadens, Impress Design; Memories2Digital; DibbsBarker; EnjoyOrange; Brian’s Best Organics; Planit; Tresscox Lawyers; Naturecare College; Konekt.

2021 – 2023 **The Tax Institute**, *Senior Graphic Designer, Videographer and Photographer*



In-house designer & brand custodian for all the Institute’s print, web and video material. Managing multiple projects simultaneously and working with freelancers. Collaborating directly with clients and teams across all departments such as events, membership, education and media to understand and support individual requirements.



Key projects:

- Digital design and video production for Tax Summits 2021, 2022 & 2023. Design and execution of multiple social media campaigns including animations and video production, marketing and event email campaigns, event brochures, advertisements, plus all online assets during and post events (eg. Fed. Budget Night). Preparing and overseeing all branded assets for the digital event platforms.
- Roll-out of the institute’s new brand collateral: printed material of brochures, flyers, reports and publications, digital assets for social media and the new AEM website, stationery, signage, banners and various digital conference material.
- Production of assets for several websites. email newsletters, social media campaigns and event promotions.



2010 – 2020 **King & Wood Mallesons**, *Senior Graphic Designer, Videographer and Photographer*



MALLESONS STEPHEN JAQUES

King & Wood Mallesons, a Chinese-Australian law firm. As graphic designer, I worked closely with key stakeholders and operational teams on the firm’s marketing, communications and business development units. Working in a team of designers I also managed the support of freelancers from recruitment agencies. In this role I specialised in developing creative concepts and brand collateral that support the firm’s strategy.

Key responsibilities

- **Design:** Designing annual reports, dual language brochures, flyers, press ads, conference & event material, social media banners, logos, infographics and major client tenders and proposals.
- **Video production:** Recording and editing of more than 50 video publications, ranging from partner interviews, KWM promotional videos, events and training sessions.
- **Photography:** Responsible for all national firm photography, including managing professional staff photos and event photography. This includes the image preparation and file production, as well as managing the firms database of images and photographs.



Community Impact

Volunteer work and pro-bono design support for:
 - www.idknowyourself.com
 - www.nellyshealing.com

Winner – Community Impact Award (Sydney), 2018
 Donated 25kg of my bee’s honey and collected \$850 for the **KWM 2020 Red Cross Bushfire Relief**



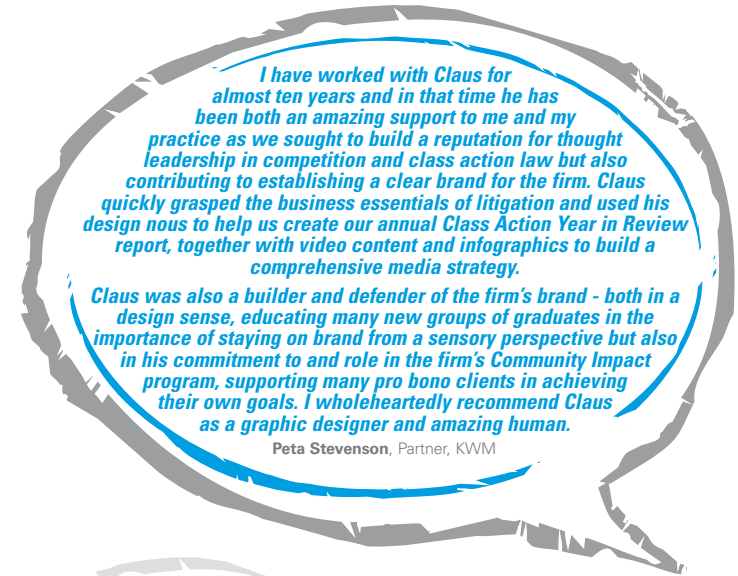
1996 – 2010 Thomson Reuters, Senior Graphic Designer/ Web developer



Part of the marketing team, designing promotional material, direct mail, catalogues, conference material following international brand guidelines.

Website production (Firmsite, websites for law firms) and online marketing campaigns (design and HTML).

Support in transition to new Thomson Reuters brand. Staff and event photography for TR and clients. Supervised junior designers and freelancers. *2008 TR ANZ Award of Excellence* (team exceeded sales target).



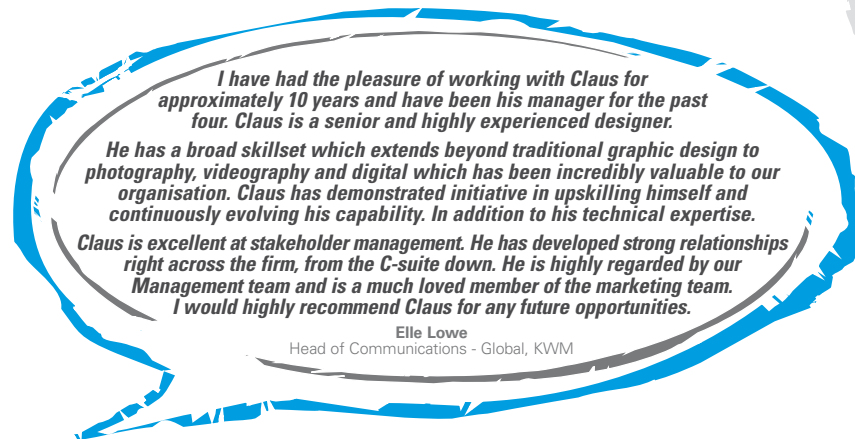
Others

Adis International, Graphic Designer

Finlay Preece Advertising, Graphic Designer and Finished Artist

The Ideas Shop, Graphic Designer and Finished Artist

Heck & Hergert Two's Company, Junior Art Director





The Tax Summit Challenge Accepted THE TAX INSTITUTE

Form emerge Re connect coverery build

18-22 October 2021 Online

Event Program

Powered by the VIC 9th Annual Tax Forum

Technical Program - at a glance

Day one - Monday 18 October 2021

Speakers

5 60 9 30

Days of online content and networking Sessions Shows CFO Hours Tax Advisor of the Year

Thank you to our 2021 sponsors

Quickbooks InfoTrack

Welcome

Re define what it means to work in tax at an immersive experience like no other

The Tax Institute program brochures
Tax Summit 2021 and 2022
A4 horizontal, design, typesetting and production

The Tax Summit

We can't wait to see you there.

Shine together

Networking Activities

19-21 October 2022
ICC Sydney
20 CPO Hours

The Tax Institute

The Tax Institute The Tax Summit Networking Activities Registration Form

Included networking activities

Our biggest networking opportunities are included in your package.

Welcome Reception The Jackson

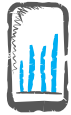
Gold Dinner and the Tax Advisor of the Year Awards Ceremony Grand Ballroom, ICC Sydney

Optional Networking Activities

Option 01 Cold Ales & Crime Tales

Option 02 Woodcut

Option 03 Circus



DealTrends Reports
Eight consecutive issues of
KWM's annual DealTrends Report



DealTrends Reports 2019
Digital report for iPhone and
printed summary for
personal client meetings
Eight consecutive issues of KWM's annual DealTrends Report





Online Toolkit
Interactive legal advice on
new Government regulations
for various clients



Fresh Clean and Green
Our Australia and China food and agribusiness investment and trade capability

新鲜、清洁的...
澳大利亚和中国食品农业投资贸易能力

Investing in and trade with Australian farms, agribusiness and food businesses requires a legal adviser with a first class reputation, leading expertise, a deep understanding of the sector and a strong track record of delivering results.

King & Wood Mallesons KWM has the leading Food & Agribusiness team across Australia and in China. Our team has a successful track record advising leading Chinese, Australian and multinational businesses and investors on their investments and trade related issues. KWM offers for ranking advisory and transactional capabilities, strong relationships with Australian and Chinese regulators and extensive cross-border experience.

Leaders in agribusiness...

A leading team
We have leading legal address in agribusiness, investment and trade across Australia, China and other key markets. Our team has a strong track record of delivering results for our clients in the agribusiness sector.

30+ years of experience
560+ clients
US\$27.4+ in assets under management

Bringing the best of KWM to you...

KING & WOOD MALLESONS

#1 Corporate M&A
Smart contracts
Disruption
Automation

#1 Digital Advice
Digital Advice
Web Client
Virtual and intelligent
Contract, legal, regulatory, technology, compliance, risk, security, and more.

Best Law Firm
Australia's Best Service Firm
Design Thinking
Legal Process Transformation
Most Innovative Law Firm - Asia Pacific

#1 in Energy & Infrastructure
Energy & Infrastructure
Renewable Energy
Infrastructure

#1 in Banking & Finance
Banking & Finance
Private Equity
Real Estate

#1 in Cyber Security
Cyber Security
Internet of Things

#1 in Privacy
Privacy
Open Data

#1 in Blockchain
Blockchain

#1 in AI
AI

#1 in Cloud
Cloud

#1 in Data
Data

#1 in Security
Security

#1 in Compliance
Compliance

#1 in Risk
Risk

#1 in Governance
Governance

#1 in ESG
ESG

#1 in Sustainability
Sustainability

#1 in Social Impact
Social Impact

#1 in Philanthropy
Philanthropy

#1 in Community
Community

#1 in Diversity
Diversity

#1 in Inclusion
Inclusion

#1 in Equality
Equality

#1 in Justice
Justice

#1 in Fairness
Fairness

#1 in Integrity
Integrity

#1 in Honesty
Honesty

#1 in Transparency
Transparency

#1 in Accountability
Accountability

#1 in Responsibility
Responsibility

#1 in Ethics
Ethics

#1 in Values
Values

#1 in Principles
Principles

#1 in Standards
Standards

#1 in Best Practices
Best Practices

#1 in Innovation
Innovation

#1 in Creativity
Creativity

#1 in Problem Solving
Problem Solving

#1 in Decision Making
Decision Making

#1 in Leadership
Leadership

#1 in Management
Management

#1 in Organization
Organization

#1 in Structure
Structure

#1 in Culture
Culture

#1 in Environment
Environment

#1 in Society
Society

#1 in Community
Community

#1 in Nation
Nation

#1 in World
World

#1 in Universe
Universe

#1 in Everything
Everything

KWM Response to CCA - Business Simplification Proposal

offer you

King & Wood Mallesons & KWM strategic partners

New Ways of Working

Digital Services Agreement - RFP Response

August 2018

Various pitch documents and proposals
Pitch documents including interactivity, infographics and bilingual flyers, design, typesetting, for digital, print and web distribution



Federal Budget Night

- 2023-24: [Julie Abdalla](#)
[Abhishek Shekhawat](#)
- 2022-23: [Abhishek Shekhawat](#)
- 2021-22: [Robyn Jacobson](#)



The people of TTI
The Tax Institute - internal staff video

- Others:**
- ▶ [Speaker Spotlights series](#)
 - ▶ [Humans of Tax series](#)
 - ▶ [TKE products](#)
 - ▶ [Tax Time series](#)
 - ▶ [Intro to Australian Tax System](#)



80 year anniversary
The Tax Institute – Timeline videos
[1940-50s](#) | [1960-70s](#) | [1980-90s](#) | [2000s](#)

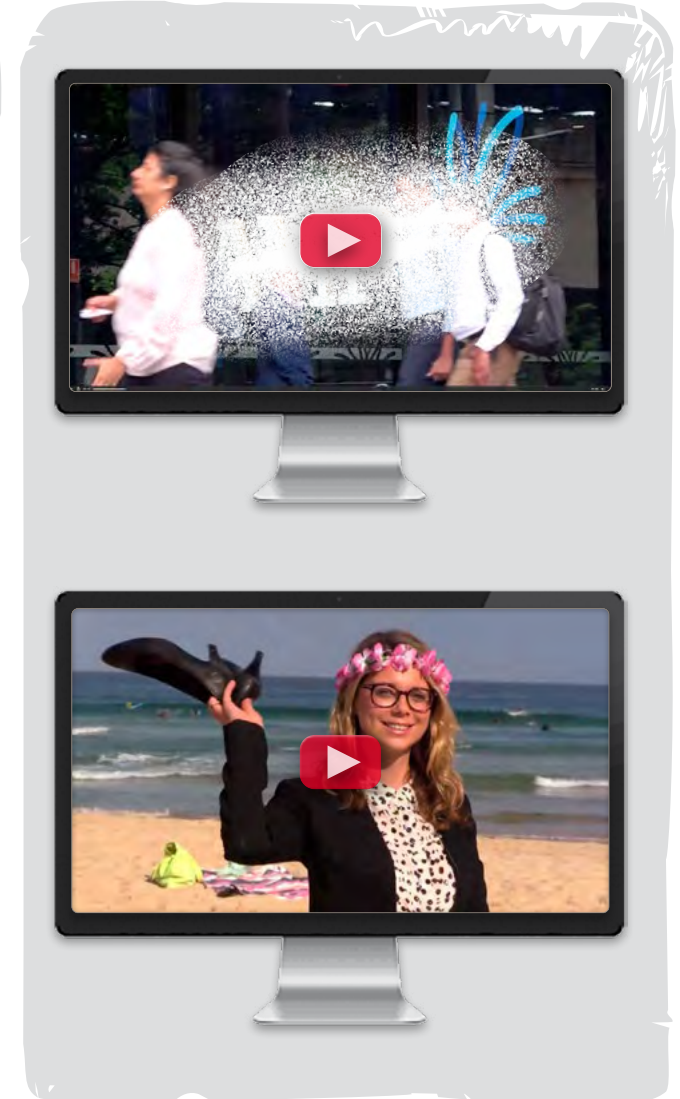


The Tax Summit 2023
The Tax Institute – hype reel



Sydney Law Hackathon

Event coverage: 3 day recording, editing, upload and file distribution of UTS Hackathon.

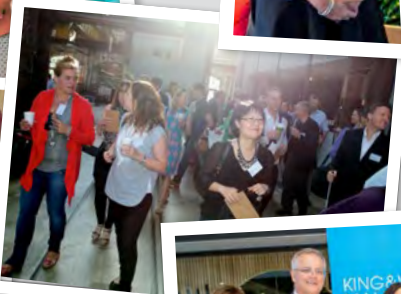


Tender: Legal Panel RFP

Successful pitch with video recorded and edited within a 12 hrs timeframe.

Graduates Presentation

Recording at different locations, editing and distribution for recruitment purposes



Event and staff photography

Event photography for internal and external client events. Staff portraits, managing all databases and distribution.

